Devvio's Vision

We Will Provide the World's Trusted Source for Truth and Enable the World's Infrastructure for Transferring Value.

Devvio = Trust

Devvio's Obsession

Devvio will always have an obsession with being the best in the world at solving problems, inspiring creativity, and providing innovation towards the goals of serving our customers, growing a strong company, and improving people's lives. We will do so with passion.

Devvio's Three Foundational Pillars

Strength

- Devvio's team is its most valuable asset. We will continue to grow with the best people. Inclusivity across race, sexual orientation, gender, background, and skills will be a core part of creating a strong team.
- <u>We MUST execute. If we do not, we will fail.</u>
- We will provide strong solutions for our customers.
- We will dominate our competitors.
- We will protect people. Devvio is a protector.
- We will be loyal, accountable, and responsible.
- We will be leaders in guiding the inevitability of decentralized value transfer systems.

Balance

- There is balance in all things.
- We will find the right balance to fulfill our vision. At times we must focus on short-term goals, while other times we must focus on our long-term strategy. We need to balance growth with responsibility. We need to balance innovation with regulatory compliance. We need to balance longer term vision with a practical path to get there. Our team needs to find balance in their work life and family life.
- We must focus on customers, but we must find balance between cost, time, resource, quality, value, and customer experience. We shall always strive to delight our customers and will grow strategically.
- Devvio will always be fair. Everyone who contributes to our success should take part in the upside. People should get credit for their work and be paid fairly for their work. Using our technology, everyone in the world should be able to share in the upside of value they create. Middlemen should be removed where they are unnecessary.
- Devvio's systems will be designed to ultimately become self-sustaining for centuries to come.

Kindness

- We treat others with respect and treat them as we would have them treat us. Our company as well as our team will be kind.
- Devvio's technology will be significant to the world, and with that significance comes a responsibility to promote our humanitarian goals.
- Devvio will provide the world's citizens with the abilities to control their own information, maintain their own value, and directly share in the upside of that value.
- We will act morally and ethically.
- We will improve people's lives and reduce suffering.

Devvio's Destiny

The significance and impact of decentralized value-transfer systems is inevitable. It is our duty to guide the evolution of these systems into a force for good in the world. We will build a strong global business and will lead in developing implementations for transferring value. With strength comes resource, and with resource comes the ability to achieve our goals and help people.

Devvio has the potential to become the most significant company in the world. This is not stated in arrogance, but rather, to emphasize our responsibility.

With strength and resource, we can solve significant problems

We will provide a trusted and auditable source of truth for all types of information ranging from asset ownership, to records, to identity, to news.

We will provide a secure platform in which people can transact any type of value, from assets to records to human endeavor itself.

We will protect people's privacy and ownership of value they create.

We will allow for companies, people, and devices to work together.

We will automate processes so that people's energies are focused on bigger and better things.

We will track large scale time ordered datasets from which we can gain insight. With insight we can enrich people's lives and create efficiencies.

We will create systems that provide incentives to drive action.

With strength and resource, we can fulfill our humanitarian goals

We will continually improve the world.

We will allow the world's citizens to enjoy the upside of the value they create.

We want everyone to have the opportunity to improve their lives. We want everyone to have the resources they need to fulfill their potential.

We will remove barriers for people to participate in humanity's growth.

We will improve the ways in which we act as stewards over our planet.

We will provide transparency and trust for how we are governed in our society

We will promote strength in the human race and reduce suffering for all creatures.

We will promote truth, equality, and inclusion, as well as the basic human rights of free will, sustenance, self-protection, due process when accused of a crime, self-improvement, family, and a personal domain. Everyone should have a place in society and a responsibility to contribute to society.